# Information-Directed Sampling 

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## Introduction

- Classical MAB problem requires striking a balance between exploring poorly understood actions and exploiting previously acquired knowledge to attain high rewards.
- There has been significant interest in addressing problems with more complex information structures, in which sampling one action can provide information about other actions.
- e.g. linear bandit
- UCB and TS can achieve strong performance in the linear bandit problem
- However, these approaches can perform very poorly when faced with more complex information structures.
- Information-directed sampling (IDS) is proposed to deal with online decision making with complex information structures.


## Setting

- Bayesian formulation: uncertain quantities are modeled as random variables.
- The decision maker (DM) sequentially chooses actions $\left(A_{t}\right)_{t \in \mathbb{N}}$ from a finite action set $\mathscr{A}$ and observes the corresponding outcomes $\left(Y_{t, A_{t}}\right)_{t \in \mathbb{N}}$.
- A random outcome $Y_{t, a} \in \mathscr{Y}$ associated with each action $a \in \mathscr{A}$ and time $t \in \mathbb{N}$.
- $Y_{t} \equiv\left(Y_{t, a}\right)_{a \in \mathscr{A}}$ the vector of outcomes at time $t \in \mathbb{N}$.
- There is a random variable $\theta$ such that conditioned on $\theta,\left(Y_{t}\right)_{t \in \mathbb{N}}$ is an iid sequence.
- MAB with independent arms: $Y_{t}=\theta+\eta_{t}, \eta_{t}$ iid zero-mean noise
- Randomness in $\theta$ captures the DM's prior uncertainty about the environment, and the remaining randomness in $Y_{t}$ captures intrinsic randomness in observed outcomes.


## Policy

- $A_{t}$ is chosen based on the history of observations $\mathscr{F}_{t}=\left(A_{1}, Y_{1, A_{1}}, \ldots, A_{t-1}, Y_{t-1, A_{t-1}}\right)$ up to time $t$.
- A randomized policy $\pi=\left(\pi_{t}\right)_{t \in \mathbb{N}}$ is a sequence of deterministic functions, where $\pi_{t}\left(\mathscr{F}_{t}\right)$ specifies a probability distribution over the action set $\mathscr{A}$.
- Let $\mathscr{D}(\mathscr{A})$ denote the set of probability distributions over $\mathscr{A}$.
- $A_{t} \sim \pi_{t}\left(\mathscr{F}_{t}\right) \in \mathscr{D}(\mathscr{A})$
- With some abuse of notation, write $\pi_{t}=\pi_{t}\left(\mathscr{F}_{t}\right)$, where $\pi_{t}(a)=\mathbb{P}\left(A_{t}=a \mid \mathscr{F}_{t}\right)$.


## Regret

- The agent associates a reward $R(y)$ with each outcome $y \in \mathscr{Y}$ via a fixed and known function $R(): \mathscr{Y} \rightarrow \mathbb{R}$.
- Let $R_{t, a}=R\left(Y_{t, a}\right)$ denote the realized reward of action $a$ at time $t$.
- Uncertainty about $\theta$ induces uncertainty about $A^{*} \in \arg \max _{a \in \mathscr{A}} \mathbb{E}\left[R_{1, a} \mid \theta\right]$
- The expected Bayesian regret

$$
\mathbb{E}[\operatorname{Regret}(T, \pi)]=\mathbb{E}\left[\sum_{t=1}^{T}\left(R_{t, A^{*}}-R_{t, A_{t}}\right)\right]=\mathbb{E}\left[\mathbb{E}\left[\sum_{t=1}^{T}\left(R_{t, A^{*}}-R_{t, A_{t}}\right) \mid \theta\right]\right],
$$

where the expectation is taken over the randomness in the actions $A_{t}$ and the outcomes $Y_{t}$, and over the prior distribution over $\theta$.

## Further notations

- Set $\alpha_{t}(a)=\mathbb{P}\left(A^{*}=a \mid \mathscr{F}_{t}\right)$ to be the posterior distribution of $A^{*}$.
- KL divergence between $P$ and $Q$ is $D_{\mathrm{KL}}(P \| Q)=\int \log \left(\frac{d P}{d Q}\right) d P$
- Shannon entropy $H(P)=-\sum_{x \in \mathscr{X}} P(x) \log (P(x))$
- The mutual information under the posterior distribution between $X_{1}$ and $X_{2}$

$$
I_{t}\left(X_{1} ; X_{2}\right):=D_{\mathrm{KL}}\left[\mathbb{P}\left(\left(X_{1}, X_{2}\right) \in \cdot \mid \mathscr{F}_{t}\right) \| \mathbb{P}\left(X_{1} \in \cdot \mid \mathscr{F}_{t}\right) \mathbb{P}\left(X_{2} \in \cdot \mid \mathscr{F}_{t}\right)\right]
$$

- $I_{t}\left(X_{1} ; X_{2}\right)$ is a random variable because of its dependence on $\mathbb{P}\left(\cdot \mid \mathscr{F}_{t}\right)$.


## Further notations (Cont')

- Information gain from an action $a$ is

$$
g_{t}(a):=I_{t}\left(A^{*} ; Y_{t, a}\right)=\mathbb{E}\left[H\left(\alpha_{t}\right)-H\left(\alpha_{t+1}\right) \mid \mathscr{F}_{t}, A_{t}=a\right]
$$

- Expected instantaneous regret of action $a$ is $\Delta_{t}(a):=\mathbb{E}\left[R_{t, A^{*}}-R_{t, a} \mid \mathscr{F}_{t}\right]$
- $g_{t}(\pi):=\sum_{a \in \mathscr{A}} \pi(a) g_{t}(a)$ and $\Delta_{t}(\pi):=\sum_{a \in \mathscr{A}} \pi(a) \Delta_{t}(a)$
- Information ratio $\Psi_{t}(\pi):=\frac{\Delta_{t}(\pi)^{2}}{g_{t}(\pi)}$
- $\mathbb{E}_{t}[\cdot]=\mathbb{E}\left[\cdot \mid \mathscr{F}_{t}\right]$ and $\mathbb{P}_{t}(\cdot)=\mathbb{P}\left(\cdot \mid \mathscr{F}_{t}\right)$


## Motivation

- In principle Bayes-optimal policy can be computed via dynamic programming.
- Computing or even storing this Bayes-optimal policy is generally infeasible.
- How to develop computationally efficient heuristics?
- IDS is motivated by accounting for kinds of information that alternatives fail to address:
- Indirect information
- Cumulating information
- Irrelevant information
- Refer to IDS as a design principle rather than an algorithm.
- Does not specify basic computational steps but only an abstract objective.
- Need to design tractable algorithms for specific problem classes.


## Information-Directed Sampling

- Information ratio (IR) $\Psi_{t}(\pi)=\frac{\Delta_{t}(\pi)^{2}}{g_{t}(\pi)}$ measures the squared regret incurred per-bit of information acquired about the optimum.
- IDS balances between exploration and exploitation via minimizing IR at each round

$$
\pi_{t}^{\mathrm{IDS}} \in \underset{\pi \in \mathscr{D}(\mathscr{A})}{\arg \min } \Psi_{t}(\pi)
$$

- IDS myopically minimizes this notion of cost-per-bit of information in each period.
- IDS is stationary randomized policy
- Each action is randomly sampled
- This action distribution is determined by the posterior distribution of $\theta$ and otherwise independent of the time period


## The role of randomization in policy

- Two actions $\mathscr{A}=\left\{a_{1}, a_{2}\right\}$
- $R_{a_{1}}$ is known to be distributed $\operatorname{Ber}\left(\frac{1}{2}\right), R_{a_{2}} \sim \begin{cases}\operatorname{Ber}\left(\frac{3}{4}\right) & \text { w.p. } p_{0} \\ \operatorname{Ber}\left(\frac{1}{4}\right) & \text { w.p. } 1-p_{0}\end{cases}$
- Consider a stationary deterministic policy where each action $A_{t}$ is a deterministic function of the posterior probability $p_{t-1}$
- Suppose that for some $p_{0}>0$, the policy selects $A_{1}=a_{1}$
- $p_{t}=p_{0}$ and $A_{t}=a_{1}$ for all $t$ and expected regret grows linearly with time.
- If $A_{1}=a_{2}$ for all $p_{0}>0$ then $A_{t}=a_{2}$ for all $t$


## The role of randomization in policy (Cont')

- For any deterministic stationary policy, there exists a prior probability $p_{0}$ such that expected regret grows linearly with time.
- A sublinear bound on (worst case) expected regret of IDS can be established.
- The expected regret of IDS does not grow linearly as does that of any stationary deterministic policy for the preceding example.
- Increasing complexity? An important property simplifies solutions.
- There exists a distribution with support of at most two actions that attains the minimum.


## Alternative design principles

- UCB: $A_{t} \in \arg \max _{a \in \mathscr{A}} B_{t}(a)$ with maximal upper confidence bound
- TS: $\pi_{t}^{\mathrm{TS}}=\alpha_{t}=\mathbb{P}\left(A^{*}=\cdot \mid \mathscr{F}_{t}\right)$
- also called probability matching: matching action distribution to posterior distribution of optimal action
- Specific UCB and TS algorithms are known to be asymptotically efficient for MAB with independent arms and satisfy strong regret bounds for problems with dependent arms.
- UCB and TS do not pursue indirect information and thus can perform very poorly relative to IDS for some natural problem classes.
- They restrict attention to sampling actions that have some chance of being optimal.


## Example 2: A Revealing Action

- $\mathscr{A}=\{0,1, \ldots, K\}$ and $\theta$ is drawn uniformly at random from a finite set $\Theta=\{1, \ldots, K\}$
- $Y_{t, a}=R_{t, a}$. Under $\theta$, the reward of action $a$ is $R_{t, a}= \begin{cases}1 & \theta=a, \\ 1 / 2 \theta & a=0, \\ 0 & \text { otherwise. }\end{cases}$
- Action 0 never yields the maximal reward, and is therefore never selected by TS or UCB.
- They will select among actions $\{1, \ldots, K\}$, ruling out only a single action at a time until a reward 1 is earned and the optimal action is identified.
- Their expected regret therefore grows linearly in $K$.


## Regret bounds

- Establishes regret bounds for IDS for several classes of online optimization problems
- Uncorrelated arms
- Linear bandit
- Full information
- These regret bounds follow from the information theoretic analysis of TS (Russo and Van Roy 2016), where regret bound for any policy is bounded in terms of its IR.
- Because the IR of IDS is always smaller than that of TS, the bounds on regret of TS immediately yield regret bounds for IDS.


## General bound

## Proposition 1.

For any policy $\pi=\left(\pi_{1}, \pi_{2}, \pi_{3}, \ldots\right)$ and time $T \in \mathbb{N}$,

$$
\mathbb{E}[\operatorname{Regret}(T, \pi)] \leqslant \sqrt{\bar{\Psi}_{T}(\pi) H\left(\alpha_{1}\right) T}
$$

where $\bar{\Psi}_{T}(\pi) \equiv \frac{1}{T} \sum_{t=1}^{I} \mathbb{E}_{\pi}\left[\Psi_{t}\left(\pi_{t}\right)\right]$ is the average expected information ratio under $\pi$.
Corollary 0.1.
For any $\pi=\left(\pi_{1}, \pi_{2}, \ldots\right)$ such that $\Psi_{t}\left(\pi_{t}\right) \leqslant \lambda$ almost surely for each $t \in[T]$. Then,

$$
\mathbb{E}[\operatorname{Regret}(T, \pi)] \leqslant \sqrt{\lambda H\left(\alpha_{1}\right) T}
$$

- $H\left(\alpha_{1}\right)$ captures the magnitude of the decision-maker's prior uncertainty about which action is optimal.


## Specialized Bounds on the Minimal Information Ratio

- The bounds on the IR roughly captures the extent to which sampling some actions allows the DM to make inferences about other actions.
- Worst case/independent arms: $\Psi_{t}\left(\pi_{t}^{\text {IDS }}\right) \leq|\mathscr{A}| / 2$
- Best case/full information: $\Psi_{t}\left(\pi_{t}^{\mathrm{IDS}}\right) \leq 1 / 2$
- Intermediate case/linear bandit: $\Psi_{t}\left(\pi_{t}^{\mathrm{IDS}}\right) \leq d / 2$
- The proofs of these bounds follow from the analysis of TS and the fact that $\Psi_{t}\left(\pi_{t}^{\mathrm{IDS}}\right) \leqslant \Psi_{t}\left(\pi_{t}^{\mathrm{TS}}\right)$
- Some work by Bubeck et al. (2015) and Bubeck and Eldan (2016) bounds the IR when the reward function is convex.
- Assumption 1: $\sup _{\bar{y} \in \mathscr{Y}} R(\bar{y})-\inf _{\underline{\underline{y}} \in \mathscr{Y}} R(\underline{y}) \leqslant 1$


## Worst case

## Proposition 2.

For any $t \in \mathbb{N}, \Psi_{t}\left(\pi_{t}^{\mathrm{IDS}}\right) \leqslant|\mathscr{A}| / 2$ almost surely.

- Combining Proposition 2 with Corollary 0.1 shows that $\mathbb{E}\left[\operatorname{Regret}\left(T, \pi^{\mathrm{IDS}}\right)\right] \leqslant \sqrt{\frac{1}{2}|\mathscr{A}| H\left(\alpha_{1}\right) T}$.
- This bound holds for general MAB problems with arbitrary information structure. Can be much smaller under specific information structures.


## Full information

- The outcome $Y_{t, a}$ is perfectly revealed by observing $Y_{t, \tilde{a}}$ for some $\tilde{a} \neq a$.


## Proposition 3.

Suppose for each $t \in \mathbb{N}$ there is a random variable $\mathrm{Z}_{t}: \Omega \rightarrow \mathscr{Z}$ such that for each
$a \in \mathscr{A}, Y_{t, a}=\left(a, \mathrm{Z}_{t}\right)$. Then for all $t \in \mathbb{N}, \Psi_{t}\left(\pi_{t}^{\mathrm{IDS}}\right) \leqslant \frac{1}{2}$ almost surely.

- Combining this result with Corollary 0.1 shows that $\mathbb{E}\left[\operatorname{Regret}\left(T, \pi^{\mathrm{IDS}}\right)\right] \leqslant \sqrt{\frac{1}{2} H\left(\alpha_{1}\right) T}$.
- A worst-case bound on $H\left(\alpha_{1}\right)$ yields $\mathbb{E}\left[\operatorname{Regret}\left(T, \pi^{\mathrm{IDS}}\right)\right] \leqslant \sqrt{\frac{1}{2} \log (|\mathscr{A}|) T}$.
- Dani et al. (2007) show this bound is order optimal:

$$
\inf _{\pi} \mathbb{E}[\operatorname{Regret}(T, \pi)] \geqslant c_{0} \sqrt{\log (|\mathscr{A}|) T}
$$

## Linear bandit

- Observations from taking one action allow the DM to make inferences about other actions.


## Proposition 4.

If $\mathscr{A} \subset \mathbb{R}^{d}, \Theta \subset \mathbb{R}^{d}$, and $\mathbb{E}\left[R_{t, a} \mid \theta\right]=a^{T} \theta$ for each action $a \in \mathscr{A}$, then $\Psi_{t}\left(\pi_{t}^{\mathrm{IDS}}\right) \leqslant d / 2$ almost surely for all $t \in \mathbb{N}$.

- This result shows the inequalities $\mathbb{E}\left[\operatorname{Regret}\left(T, \pi^{\text {IDS }}\right)\right]$
$\leqslant \sqrt{\frac{1}{2} H\left(\alpha_{1}\right) d T} \leqslant \sqrt{\frac{1}{2} \log (|\mathscr{A}|) d T}$ for linear bandit problems.
- Dani et al. (2007) again show this bound is order optimal in the sense that, when the action set is $\mathscr{A}=\{0,1\}^{d}$ such that $\inf _{\pi} \mathbb{E}[\operatorname{Regret}(T, \pi)] \geqslant c_{0} \sqrt{\log (|\mathscr{A}|) d T}$.


## Computational methods

- Provide guidance and examples of designing efficient computational methods that implement IDS for specific problem classes.
- Assume posterior distributions can be efficiently computed and stored, e.g., tractable finite uncertainty sets or conjugate priors.
- Focus in the problem of generating an action $A_{t}$ given the posterior distribution over $\theta$.
- Two of the algorithms approximate IDS using samples from the posterior distribution.


## Evaluating the Information Ratio

- Given a finite action set $\mathscr{A}=\{1, \ldots, K\}$, view action distribution $\pi$ as a $K$-dimensional vector of problem probabilities.
- No general efficient procedure for computing $\vec{\Delta}$ and $\vec{g}$ given a posterior distribution, require computing integrals over possibly high-dimensional spaces.
- Such computation can often be carried out efficiently by leveraging the functional form of the specific posterior distribution and often requires numerical integration.


## Finite Sets

- $\Theta=\{1, \ldots, L\}, \mathscr{A}=\{1, \ldots, K\}, \mathscr{Y}=\{1, \ldots, N\}$.
- The reward function $R: y \mapsto \mathbb{R}$ is arbitrary.
- Let $p_{1}$ be the prior probability mass function of $\theta$ and let $q_{\theta, a}(y)$ be the probability, conditioned on $\theta$, of observing $y$ when action $a$ is selected.
- $p_{t}$ can be computed recursively via Bayes' rule:

$$
p_{t+1}(\theta) \leftarrow \frac{p_{t}(\theta) q_{\theta, A_{t}}\left(Y_{t, A_{t}}\right)}{\sum_{\theta^{\prime} \in \Theta} p_{t}\left(\theta^{\prime}\right) q_{\theta^{\prime}, A_{t}}\left(Y_{t, A_{t}}\right)}
$$

## Finite Sets (Cont')

Algorithm 1 (finitelR $(L, K, N, R, p, q)$ )
$1: \Theta_{a} \leftarrow\left\{\theta \mid a=\arg \max _{a^{\prime}} \Sigma_{y} q_{\theta, a^{\prime}}(y) R(y)\right\}, \quad \forall \theta$
2: $p\left(a^{*}\right) \leftarrow \sum_{\theta \in \Theta_{a^{*}}} p(\theta), \quad \forall a^{*}$
3: $p_{a}(y) \leftarrow \Sigma_{\theta} p(\theta) q_{\theta, a}(y), \quad \forall a, y, \theta$
$4: p_{a}\left(a^{*}, y\right) \leftarrow \frac{1}{p\left(a^{*}\right)} \sum_{\theta \in \Theta_{a^{*}}} q_{\theta, a}(y), \quad \forall a, y, a^{*}$
$5: R^{*} \leftarrow \sum_{a} \sum_{\theta \in \Theta_{a}} \Sigma_{y} p(\theta) q_{\theta, a}(y) R(y)$
$6: \vec{g}_{a} \leftarrow \Sigma_{a^{*}, y} p_{a}\left(a^{*}, y\right) \log \frac{p_{a}\left(a^{*}, y\right)}{p\left(a^{*}\right) p_{a}(y)}, \quad \forall a$
$7: \vec{\Delta}_{a} \leftarrow R^{*}-\sum_{\theta} p(\theta) \Sigma_{y} q_{\theta, a}(y) R(y), \quad \forall a$
8: return $\vec{\Delta}, \vec{g}$

## Optimizing the Information Ratio

- IDS selects an action by solving

$$
\begin{equation*}
\min _{\pi \in \mathscr{S}_{K}} \frac{\left(\pi^{\top} \vec{\Delta}\right)^{2}}{\pi^{\top} \vec{g}} \tag{1}
\end{equation*}
$$

where $\mathscr{S}_{K}=\left\{\pi \in \mathbb{R}_{+}^{K}: \Sigma_{k} \pi_{k}=1\right\}$ is the $K$-dimensional unit simplex.
Proposition 5.
For all $\vec{\Delta}, \vec{g} \in \mathbb{R}_{+}^{K}$ such that $\vec{g} \neq 0$, the function $\pi \mapsto\left(\pi^{\top} \vec{\Delta}\right)^{2} / \pi^{\top} \vec{g}$ is convex on $\left\{\pi \in \mathbb{R}^{K}: \pi^{\top} \vec{g}>0\right\}$. Moreover, this function is minimized over $\mathscr{S}_{K}$ by some $\pi^{*}$ for which $\left|\left\{k: \pi_{k}^{*}>0\right\}\right| \leqslant 2$

## Optimizing the Information Ratio (Cont')

- While IDS is a randomized policy, it suffices to randomize over two actions.
- $q$ can be computed by solving for the first-order necessary condition or approximated by a bisection method.
- The compute time of this algorithm scales with $K^{2}$.

Algorithm 3(IDSAction $(K, \vec{\Delta}, \vec{g})$ )
$1: q_{a, a^{\prime}} \leftarrow \arg \min _{q^{\prime} \in[0,1]}\left[q^{\prime} \vec{\Delta}_{a}+\left(1-q^{\prime}\right) \vec{\Delta}_{a^{\prime}}\right]^{2} /\left[q^{\prime} \vec{g}_{a}+\left(1-q^{\prime}\right) \vec{g}_{a^{\prime}}\right], \quad \forall a<K, a^{\prime}>a$
$2:\left(a^{*}, a^{* *}\right) \leftarrow \arg \min _{a<K, a^{\prime}>a}\left[q_{a, a^{\prime}} \vec{\Delta}_{a}+\left(1-q_{a, a^{\prime}}\right) \vec{\Delta}_{a^{\prime}}\right]^{2} /\left[q_{a, a^{\prime}} \vec{g}_{a}+\left(1-q_{a, a^{\prime}}\right) \vec{g}_{a^{\prime}}\right]$
3: Sample $b \sim$ Bernoulli $\left(q_{a^{*}, a^{*}}\right)$
4: return $b a^{*}+(1-b) a^{* *}$

## Approximating the Information Ratio

- The dominant source of complexity in computing $\vec{\Delta}$ and $\vec{g}$ is in the calculation of requisite integrals, which can require integration over high-dimensional spaces.
- Replace integrals with sample-based estimates.
- Takes as input $M$ representative samples of $\theta$

Algorithm 2 ( SampleIR $\left(K, q, R, M, \theta^{1}, \ldots, \theta^{M}\right)$ )
$1: \hat{\Theta}_{a} \leftarrow\left\{m \mid a=\arg \max _{a^{\prime}} \sum_{y} q_{\theta^{m}, a^{\prime}}(y) R(y)\right\}$
2: $\hat{p}\left(a^{*}\right) \leftarrow\left|\hat{\Theta}_{a^{*}}\right| / M, \quad \forall a^{*}$
3: $\hat{p}_{a}(y) \leftarrow \Sigma_{m} q_{a, \theta^{m}}(y) / M, \quad \forall y$
4: $\hat{p}_{a}\left(a^{*}, y\right) \leftarrow \Sigma_{m \in \Theta_{a}} q_{a, \theta^{m}}(y) / M, \quad \forall a^{*}, y$
$5: \hat{R}^{*} \leftarrow \sum_{a, y} \hat{p}_{a}(a, y) R(y)$
$6: \vec{g}_{a} \leftarrow \Sigma_{a^{*}, y} \hat{p}_{a}\left(a^{*}, y\right) \log \frac{\hat{p}_{a}\left(a^{*}, y\right)}{\hat{p}\left(a^{*}\right) \hat{p}_{a}(y)}, \quad \forall a$
7: $\vec{\Delta}_{a} \leftarrow R^{*}-M^{-1} \Sigma_{m} \Sigma_{y} q_{\theta^{m}, a}(y) R(y), \quad \forall a$
8: return $\vec{\Delta}, \vec{g}$
Computational methods

## Variance-based information ratio

$$
\begin{aligned}
g_{t}(a)= & I_{t}\left(A^{*} ; Y_{t, a}\right) \\
& =\sum_{a^{*} \in \mathbb{A}} \mathbb{P}_{t}\left(A^{*}=a^{*}\right) \cdot D_{\mathrm{KL}}\left(\mathbb{P}_{t}\left(Y_{t, a}=\cdot \mid A^{*}=a^{*}\right) \| \mathbb{P}_{t}\left(Y_{t, a}=\cdot\right)\right) \\
& \geqslant \sum_{a^{*} \in A} \mathbb{P}_{t}\left(A^{*}=a^{*}\right) \cdot D_{\mathrm{KL}}\left(\mathbb{P}_{t}\left(R_{t, a}=\cdot \mid A^{*}=a^{*}\right) \| \mathbb{P}_{t}\left(R_{t, a}=\cdot\right)\right) \\
& \geqslant 2 \sum_{a^{*} \in \mathscr{A}} \mathbb{P}_{t}\left(A^{*}=a^{*}\right)\left(\mathbb{E}_{t}\left[R_{t, a} \mid A^{*}=a^{*}\right]-\mathbb{E}_{t}\left[R_{t, a}\right]\right)^{2} \\
= & 2 \mathbb{E}_{t}\left[\left(\mathbb{E}_{t}\left[R_{t, a} \mid A^{*}\right]-\mathbb{E}_{t}\left[R_{t, a}\right]\right)^{2}\right] \\
= & 2 \operatorname{Var}_{t}\left(\mathbb{E}_{t}\left[R_{t, a} \mid A^{*}\right]\right)
\end{aligned}
$$

- Let $v_{t}(a):=\operatorname{Var}_{t}\left(\mathbb{E}_{t}\left[R_{t, a} \mid A^{*}\right]\right)$
- Implication: Actions with high variance $v_{t}(a)$ must yield substantial information about which action is optimal.


## Variance-based information ratio

- Variance-based IDS

$$
\min _{\pi \in \mathscr{S}_{K}} \frac{\left(\pi^{\top} \vec{\Delta}\right)^{2}}{\pi^{\top} \vec{v}}
$$

## Proposition 6.

Suppose $\sup _{y} R(y)-\inf _{y} R(y) \leqslant 1$ and

$$
\pi_{t} \in \underset{\pi \in \mathscr{S}_{K}}{\arg \min } \frac{\Delta_{t}(\pi)^{2}}{v_{t}(\pi)}
$$

Then $\Psi_{t}\left(\pi_{t}\right) \leqslant|\mathscr{A}| / 2$. Moreover, if $\mathscr{A} \subset \mathbb{R}^{d}, \Theta \subset \mathbb{R}^{d}$, and $\mathbb{E}\left[R_{t, a} \mid \theta\right]=a^{T} \theta$ for each action $a \in \mathscr{A}$, then $\Psi_{t}\left(\pi_{t}\right) \leqslant d / 2$.

## Variance-based IDS: linear bandit

- $\mathscr{A}=\{1, \ldots, K\}, y=\mathbb{R}$, and $R(y)=y . \theta \in \mathbb{R}^{d} \sim \mathcal{N}\left(\mu_{1}, \Sigma_{1}\right)$.
- A known feature matrix $\Phi=\left[\Phi_{1}, \cdots, \Phi_{K}\right] \in \mathbb{R}^{d \times K}, Y_{t, A_{t}} \mid \theta, A_{t} \sim \mathcal{N}\left(\Phi_{A_{t}}^{\top} \theta, \eta^{2}\right)$.
- $\Sigma_{t+1}=\left(\Sigma_{t}^{-1}+\Phi_{A_{t}} \Phi_{A_{t}}^{\top} / \eta^{2}\right)^{-1}, \mu_{t+1}=\Sigma_{t+1}\left(\Sigma_{t}^{-1} \mu_{t}+Y_{t, A_{t}} \Phi_{A_{t}} / \eta^{2}\right)$,
- Let $\mu_{t}^{a}=\mathbb{E}_{t}\left[\theta \mid A^{*}=a\right]$ and $L_{t}=\mathbb{E}_{t}\left[\left(\mu_{t}^{A^{*}}-\mu_{t}\right)\left(\mu_{t}^{A^{*}}-\mu_{t}\right)^{\top}\right]$

$$
\begin{aligned}
v_{t}(a) & =\operatorname{Var}_{t}\left(\mathbb{E}_{t}\left[R_{t, a} \mid A^{*}\right]\right) \\
& =\operatorname{Var}_{t}\left(\mathbb{E}_{t}\left[\Phi_{a}^{\top} \theta \mid A^{*}\right]\right) \\
& =\operatorname{Var}_{t}\left(\Phi_{a}^{\top} \mathbb{E}_{t}\left[\theta \mid A^{*}\right]\right) \\
& =\Phi_{a}^{\top} \mathbb{E}_{t}\left[\left(\mu_{t}^{A^{*}}-\mu_{t}\right)\left(\mu_{t}^{A^{*}}-\mu_{t}\right)^{\top}\right] \Phi_{a} \\
& =\Phi_{a}^{\top} L_{t} \Phi_{a}
\end{aligned}
$$

## Variance-based IDS: linear bandit (Cont')

$$
\begin{aligned}
& \text { Algorithm } \left.3 \text { (linearSampleVIR }\left(K, d, M, \theta^{1}, \ldots, \theta^{M}\right)\right) \\
& 1: \hat{\mu} \leftarrow \Sigma_{m} \theta^{m} / M \\
& 2: \hat{\Theta}_{a} \leftarrow\left\{m:\left(\Phi^{\top} \theta^{m}\right)_{a}=\max _{a^{\prime}}\left(\Phi \theta^{m}\right)_{a^{\prime}}\right\}, \quad \forall a \\
& \text { 3: } \hat{p}^{*}(a) \leftarrow\left|\hat{\Theta}_{a}\right| / M, \quad \forall a \\
& 4: \hat{\mu}^{a} \leftarrow \Sigma_{\theta \in \hat{\Theta}_{a}} \theta /\left|\hat{\Theta}_{a}\right|, \quad \forall a \\
& 5: \hat{L} \leftarrow \Sigma_{a} \hat{p}^{*}(a)\left(\hat{\mu}^{a}-\hat{\mu}\right)\left(\hat{\mu}^{a}-\hat{\mu}\right)^{\top} \\
& 6: \rho^{*} \leftarrow \Sigma_{a} \hat{p}^{*}(a) \Phi_{a}^{\top} \hat{\mu}^{a} \\
& 7: \vec{v}_{a} \leftarrow \Phi_{a}^{\top} \hat{L} \Phi_{a}^{\top}, \quad \forall a \\
& 8: \vec{\Delta}_{a} \leftarrow \rho^{*}-\Phi_{a}^{\top} \hat{\mu}, \quad \forall a \\
& \text { 9: return } \vec{\Delta}, \vec{v}
\end{aligned}
$$

## Beta-Bernoulli Bandit

- The mean reward of each arm is drawn from $\operatorname{Beta}(1,1) / \mathcal{U}(0,1)$
(a) Binary rewards


Figure: 1,000 independent trials of an experiment with 10 arms and a time horizon of 1,000

## Beta-Bernoulli Bandit (Cont')

| Algorithm | Time horizon agnostic |  |  |  |  |  | $\underline{\text { Optimized for time horizon }}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | IDS | V-IDS | TS | Bayes UCB | UCB1 | UCB-Tuned | MOSS | KG | KG* |
| Mean regret | 18.0 | 18.1 | 28.1 | 22.8 | 130.7 | 36.3 | 46.7 | 51.0 | 18.4 |
| Standard error | 0.4 | 0.4 | 0.3 | 0.3 | 0.4 | 0.3 | 0.2 | 1.5 | 0.6 |
| Quantile 0.10 | 3.6 | 5.2 | 13.6 | 8.5 | 104.2 | 24.0 | 36.2 | 0.7 | 2.9 |
| Quantile 0.25 | 7.4 | 8.1 | 18.0 | 12.5 | 117.6 | 29.2 | 40.0 | 2.9 | 5.4 |
| Quantile 0.50 | 13.3 | 13.5 | 25.3 | 20.1 | 131.6 | 35.2 | 45.2 | 11.9 | 8.7 |
| Quantile 0.75 | 22.5 | 22.3 | 35.0 | 30.6 | 144.8 | 41.9 | 51.0 | 82.3 | 16.3 |
| Quantile 0.90 | 35.6 | 36.5 | 46.4 | 40.5 | 154.9 | 49.5 | 57.9 | 159.0 | 46.9 |
| Quantile 0.95 | 51.9 | 48.8 | 53.9 | 47.0 | 160.4 | 54.9 | 64.3 | 204.2 | 76.6 |

Figure: Realized Regret Over 2,000 Trials in Bernoulli Experiment

## Independent Gaussian Bandit

Table 2. Realized Regret Over 2,000 Trials in Independent Gaussian Experiment

| Algorithm | Time horizon agnostic |  |  |  | Optimized for time horizon |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | V-IDS | TS | Bayes UCB | GPUCB | Tuned GPUCB | KG | KG* |
| Mean regret | 58.4 | 69.1 | 63.8 | 157.6 | 53.8 | 65.5 | 50.3 |
| Standard error | 1.7 | 0.8 | 0.7 | 0.9 | 1.4 | 2.9 | 1.9 |
| Quantile 0.10 | 24.0 | 39.2 | 34.7 | 108.2 | 24.2 | 16.7 | 19.4 |
| Quantile 0.25 | 30.3 | 47.6 | 43.2 | 130.0 | 30.1 | 20.8 | 24.0 |
| Quantile 0.50 | 39.2 | 61.8 | 57.5 | 156.5 | 41.0 | 25.9 | 29.9 |
| Quantile 0.75 | 56.3 | 80.6 | 76.5 | 184.2 | 58.9 | 36.4 | 40.3 |
| Quantile 0.90 | 104.6 | 104.5 | 97.5 | 207.2 | 86.1 | 155.3 | 74.7 |
| Quantile 0.95 | 158.1 | 126.5 | 116.7 | 222.7 | 112.2 | 283.9 | 155.6 |

Table 3. Competitive Performance Without Knowing the Time Horizon

| Time horizon $T$ | 10 | 25 | 50 | 75 | 100 | 250 | 500 | 750 | 1,000 | 2,000 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Regret of V-IDS | 9.8 | 16.1 | 21.1 | 24.5 | 27.3 | 36.7 | 48.2 | 52.8 | 58.3 | 68.4 |
| Regret of KG $(T)$ | 9.2 | 15.3 | 20.5 | 22.9 | 25.4 | 35.2 | 45.3 | 52.3 | 62.9 | 80.0 |

Figure: $R_{a} \sim \mathcal{N}\left(\theta_{a}, 1\right), \theta_{a} \sim \mathcal{N}(0,1)$

## Asymptotic Optimality

- The seminal work of Lai and Robbins (1985) provides the asymptotic lower bound $\liminf _{T \rightarrow \infty} \frac{\mathbb{E}[\operatorname{Regret}(T, \pi) \mid \theta]}{\log T} \geqslant \sum_{a \neq A^{*}} \frac{\theta_{A^{*}}-\theta_{a}}{D_{\mathrm{KL}}\left(\theta_{A^{*}} \| \theta_{a}\right)}:=c(\theta)$.
- when applied with an independent uniform prior, both Bayes UCB and TS are known to attain this lower bound (Kaufmann et al. 2012a, b).


Figure: $\theta=(0.3,0.2,0.1) .10,000$ time periods. 200 independent trials. Uniform prior.

## Linear Bandit

- $a \in \mathbb{R}^{5}, R_{a}=a^{T} \theta+\epsilon_{t}$ where $\theta \sim \mathcal{N}(0,10 I)$ and $\epsilon_{t} \sim \mathcal{N}(0,1)$
- $\mathscr{A}$ contains 30 actions, each with features $\sim \mathcal{U}([-1 / \sqrt{5}, 1 / \sqrt{5}])$


Figure: Regret in Linear-Gaussian Model

## Runtime Comparison

Table 6. Bernoulli Experiment: Compute Time per Decision in Seconds

| Arms | IDS | V-IDS | TS | Bayes UCB | UCB1 | KG | Approx KG* |
| :--- | :---: | :--- | :---: | :---: | :---: | :---: | :---: |
| 10 | 0.011013 | 0.01059 | 0.000025 | 0.000126 | 0.000008 | 0.000036 | 0.074618 |
| 30 | 0.047021 | 0.047529 | 0.000023 | 0.000147 | 0.000005 | 0.000017 | 0.215145 |
| 50 | 0.104328 | 0.10203 | 0.000024 | 0.000176 | 0.000005 | 0.000017 | 0.358505 |
| 70 | 0.18556 | 0.178689 | 0.000028 | 0.000167 | 0.000005 | 0.000017 | 0.494455 |

Table 7. Independent Gaussian Experiment: Compute Time per Decision in Seconds

| Arms | V-IDS | TS | Bayes UCB | GPUCB | KG | KG $^{*}$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| 10 | 0.00298 | 0.000008 | 0.00002 | 0.00001 | 0.000146 | 0.001188 |
| 30 | 0.012597 | 0.000005 | 0.000009 | 0.000005 | 0.000097 | 0.003157 |
| 50 | 0.023084 | 0.000006 | 0.000009 | 0.000005 | 0.000094 | 0.005146 |
| 70 | 0.03913 | 0.000006 | 0.000009 | 0.000005 | 0.000098 | 0.006364 |

Table 8. Linear Gaussian Experiment: Compute Time per Decision in Seconds

| Arms | Dimension | V-IDS | TS | Bayes UCB | GPUCB | KG | KG $^{+}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 15 | 3 | 0.004305 | 0.000178 | 0.000139 | 0.000048 | 0.002709 | 0.311935 |
| 30 | 5 | 0.008635 | 0.000064 | 0.000048 | 0.000038 | 0.004789 | 0.589998 |
| 50 | 20 | 0.026222 | 0.000077 | 0.000083 | 0.000068 | 0.008356 | 1.051552 |
| 100 | 30 | 0.079659 | 0.000115 | 0.000148 | 0.00013 | 0.017034 | 2.067123 |

Figure

